etanee creates agri-foods supply ecosystem using sharing economy to deliver easy, quality and value for money food raw materials; by connecting food suppliers, logistic points and delivery transporters using automation technology.

SOLUSI PANGAN UNTUK INDONESIA
Lack of cold-chain logistics is the root-cause of price up-down and supply shortage in agri-products commodities.

1. Price-hike & scarcity at peak season
2. Inbalance supply-demand
3. Cost of investment
4. Cold-Storage
5. Market Inconvenience
6. Ice Cream vs Chicken Meat
   - High Dist - Low Freq
   - Low Dist - High Freq
Digital Food Supply Chain

- Logistic & Cold-chain
- B2B Customer
- Food Suppliers
- Food Marketplace
- Food Delivery
- B2C Customer

Cloud Computing & Automation

- Sharing Economy
- Social Economy Impact

Making Indonesia 4.0
Solusi Pangan untuk Indonesia
Our business model is similar to AirBnB in Food Industry

We create the supply ecosystem for food raw materials (frozen, fresh and dry) using involvement of people; to deliver quality, value for money and easier consumer experience.

The Economic Impact

<table>
<thead>
<tr>
<th>Farmer (supplier)</th>
<th>Trader (channel)</th>
<th>User (consumer)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Est 4 mio</td>
<td>4.5 mio food retailers</td>
<td>60 mio households</td>
</tr>
<tr>
<td>Margin improvement</td>
<td>New job creation</td>
<td>Fresh &amp; quality products</td>
</tr>
<tr>
<td>Access to market</td>
<td>Additional income</td>
<td>Price 20% cheaper</td>
</tr>
</tbody>
</table>

MUDAH
Get-done by App delivered to your door-steps

MURAH
20% cheaper vs supermarket

MUTU
Halal & Quality Guarantee
Stockist

Wholesale warehouse with 2 tons capacity; serving agents and B2B within 10 km radius coverage.
Retailer or reseller or dropshipper serves and collects order from end-consumers within 5 km radius coverage.
Business Model

Ready Stock
- Sales
  - Melayani Grosiran
  - Eceran
- Pengiriman
  - Same-day Delivery

Pre-Order
- Sales
  - Hanya eceran
- Pre-Order
  - Last Order jam 18.00
  - Dikirim H+1
- Pengiriman
  - Dikirim ke Agen
  - Agen kirim ke end-consumer
- Direct consumer by App
  - Dikirim dari Stokis ke end-consumer
Service Coverage

8 Cities
Jabodetabek, Bandung

15 Stockist
500+ Agents
10,000+ Users
30,000+ Orders
Founders Profile

**drh. Cecep M. Wahyudin**
Co-Founder & President
Doctor of Veterinary Med, IPB

**Herry Nugraha**
Co-Founder & Chief Growth
Statistics & MM, IPB

**Windu Purnomo**
Co-Founder & Chief Technology
Computer Science, IPB

**Veterinarian & Poultry Entrepreneur**

**Consumer & Channel Marketer**

**Full-stack Software Engineer**

Project Experiences:
Awards & Recognitions

Top 4 Startups, Batch#1
SHINHAN FUTURE'S LAB
INDONESIA

Top 9 Startups, Batch #3
gojek xcelerate
Startup Accelerator Indonesia
Powered by DIGITARAYA

Top 50 Indonesia Netpreneurs
Digital Economy Ecosystem @Alibaba HQ

Top 15 Startups
Making Indonesia 4.0
Ministry of Industry

Top 18 Innovative Company
Apresiasi Inovasi 2019

8. PT Solusi Pengaman Pemotongan

Top 5 Startups
Batch #1

PT Mundur Konveksi Industri (MIK)
PT Bank Central Asia Tbk
Alibaba Ant_logo
PT Kemasan Pangan Indonesia
PT Anak Buah Kejora (ABK)

Top 9 Startups
Batch #3

PT Tenda Karya Pariwisata
PT Bank Rakyat Indonesia
PT Mayora Kencana
PT Indonesia Food Ingredients
PT Bumi Nusantara Kencana

Top 18 Innovative Company
Apresiasi Inovasi 2019

PT Solusi Pengaman Pemotongan
We're available on

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Email    : cs@etanee.id